

LABELXPO INDIA



17 - 20 November • Greater Noida, Delhi NCR

LABELXPO INDIA 2016

www.labelexpo-india.com

SPONSORSHIP OPPORTUNITIES

ALIVE with
TECHNOLOGY



29 Oct – 1 Nov • New De
**LABELXPO
INDIA 2011**
www.labelexpo-india.co

THANK YOU TO OUR PARTNERS



So you've made the right decision to exhibit at the region's leading event for the label and package printing industry.

ARE YOU PREPARED?

Every exhibitor is competing for visitor's attention – make it easy! Give yourself that extra edge to drive visitors to your stand and ensure they'll recognize your brand. Be creative! Our exclusive sponsorship packages are the perfect way to promote your company, your brand and your product.

They are cost-effective, varied and impossible to miss. Here's an outline of the main sponsorship opportunities. Bespoke packages are also available – do your own thing!

Contact us today to discuss your requirements.

e: sales@labelexpo.com

w: www.labelexpo-india.com

OPTIONS INCLUDE:

- Banners
- Registration
- Lanyards
- Badges
- Show Guide



REGISTRATION

Benefit from exposure to all the industry professionals as they arrive at Labelexpo India. Your logo will be included on the main registration banner, show guide and website.

EXCLUSIVE TO ONE SPONSOR

£8,500/Rs850,000



OUTDOOR FLAGS

Located by the hall gates, this is an eye-catching location that creates high levels of valuable exposure for your brand to a targeted audience.

£2,500/Rs250,000

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WELCOME BANNERS

One of the most strategic locations, it's at the front of the venue at the top of the main building's entrance. Unmissable to all approaching and likely to be captured in the background of marketing and media photographs, creating maximum exposure.

THERE ARE SIX AVAILABLE TO SPONSOR

£5,000/Rs500,000



REGISTRATION BUNTING

Your company branding in a prominent position at the registration foyer providing you with an excellent branding opportunity. This is available in blocks of five.

£3,000/Rs300,000



FREE STANDING BANNERS

This eye-catching branding opportunity which can be positioned anywhere outside the hall. These sites are visible for all visitors entering the exhibition.

£2,500/Rs250,000



CARRIER BAGS

HOLD ON TO YOUR CLIENTS

The branded bags provide unique exposure at the show, ensuring a massive brand impact to all attendees including key decision makers. This is your exclusive opportunity to have your logo reproduced on all bags.

£5,000/Rs500,000

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VISITOR LANYARDS

Imagine every visitor turning into a walking advertisement for your company – thousands of copies of your logo finding their way through the exhibition aisles. As they walk through the door, every person is given a lanyard which they wear throughout the day and keep afterwards.

Provided by sponsor – £4,000/Rs400,000

Provided by organiser – £7,000/Rs700,000



BADGES

Your logo printed on every Labelexpo India visitor badge issued, be seen by every attendee and gain enhanced visibility.


£3,000/Rs300,000

Labels & Labeling website header with navigation menu (About us, Contact us, Advertising) and search bar.

Labels & Labeling website navigation menu: NEWS, OPINION, FEATURES, MAGAZINE, VIDEO, SUPPLIERS, EVENTS, BOOKS.

Gallus - Success and security for the label printer

30 Sep 2015



Most popular videos

Past week Past month Past year

Bottle-Matic label applicator demo
25 JAN 2016

VIDEO PACKAGE

Our film crew can film your machine in action. This footage will then be edited by our team and promoted by us in the following:

- One day of the Labelexpo India Show Daily
- One month of Label News India
- Listed on www.labelsandlabeling.com/video for one year
- Linked to your company's profile in the L&L supplier's directory (www.labelsandlabeling.com/suppliers)

It is also possible for us to include the video in the Labelexpo India review edition of Labels & Labeling magazine - your video will then be embedded into the online version of the magazine. [*subject to content of video]

£500/Rs50,000

SHUTTLE BUS PACKAGE DEAL

Cover the free to use Labelexpo India shuttle bus with your marketing and branding messages. The free shuttle bus service runs from Noida Botanical Garden metro station to the exhibition center.

As the bus's exclusive sponsor, your logo will be a large feature on the outside of the bus. Your brochure or leaflet will be placed on every seat - the driver will ensure they are in place at the start of every transfer. This is a fantastic opportunity to reach your target audience while they're fresh and alert on the way to the show and be the last brand they think of as they leave the show.

EXCLUSIVE TO ONE SPONSOR ONLY

£6,000/Rs600,000



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